

Carol Matthews - Nicoli

Efficient, organized and insightful graphic designer with strong collaborative skills, specializing in social media and consistent branding on the web.

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experience

Internships.com | Social Media Consultant / Graphic Designer

Los Angeles, California | Dec 09 – Today

:: Consulted on clarity of function for a new social media project, while implementing design elements for launch.

Strut NYC and BrooklynArtProject | Social Media Coordinator / Designer

Brooklyn, New York | May 08 – Today

:: Established real world understanding of brand development and implementation across print and interactive media.

:: Managed social media network and web presence of BrooklynArtProject.com, using Twitter, Facebook, StumbleUpon, Digg, SocialOomph, WordPress, et al.

WeGotThis | Writer and Editor / Site Administrator

Brooklyn, New York | May 09 – Today

:: Established and run a collaborative blog with fellow artists at wegotthis.wordpress.com.

:: Regularly contribute articles and ideas to the site.

The Writings of Mildred Prada Spera | Graphic Designer / Project Manager

Boston, Massachusetts | Sept 09 – Nov 09

:: Designed and implemented book layout, including cover design.

:: Managed printing and publishing through Lulu.com.

thinkStory.biz | Graphic Designer

Framingham, Massachusetts | Sept 08 – Jan 09

:: Worked closely with owner of business to develop truly unique and authentic branding identity, including logo, business card, promotional materials and website.

Corndog Productions | Graphic Designer

New York, New York | Feb 08

:: Collaborated with producer to design and execute an illustrated production logo

Egg Design | Graphic Artist / Design Intern

Waltham, Massachusetts | June 06 – July 06

:: Assisted partners at with graphic art production work. The quality of which quickly lead to more complex creative jobs.

:: Contributed to company efficiency by organizing/managing their web projects.

education

Pratt Institute

Brooklyn, NY | Class 2009

BFA: Communications Design

Concentration: Graphic Design and Advertising

honors

Pratt Circle: Graduated with Honors 2009

President's list at Pratt 2006 – 2009

Dean's list at Pratt 2005

Awarded Merit Based Scholarship at Pratt 2005 – 2009

skills

Adobe InDesign

Microsoft Office

Adobe Photoshop

Dreamweaver

Adobe Illustrator

Flash

Adobe After Effects

WordPress

Apple Final Cut

Quark